



Take Charge of Your Professional Future



Mr. Rooter
PLUMBING®

a neighborly company

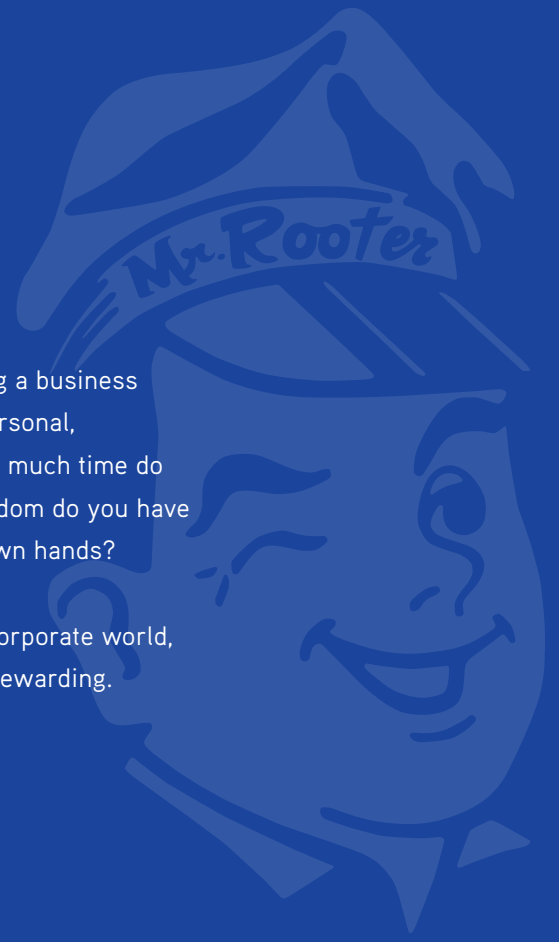
Owning Your Own Plumbing
Business Has Never Been Simpler.

FRANCHISE OPPORTUNITY

It's Time For Something More.

This probably isn't the first time you've thought about becoming a business owner. For a while, you've known that your career and your personal, professional and financial goals aren't completely aligned. How much time do you get to spend with your family and friends? How much freedom do you have to enjoy your life? Isn't it time you took your future into your own hands?

With the skills and talents you've developed over years in the corporate world, you know you're finally ready to transition to something more rewarding.



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As a franchisee owner, the most rewarding thing is the independence, being able to make my own decisions and the opportunities we have.

Bill Tower

FRANCHISE OWNER | TAMPA & ORLANDO, FLORIDA



Meet Mr. Rooter® Plumbing

Imagine you had the opportunity to learn how to own, operate and reap the benefits of a plumbing business from proven experts without ever having to lift a wrench. **Mr. Rooter Plumbing** is that opportunity.

As experts in all things plumbing since 1970, we at Mr. Rooter Plumbing have spent the last 50+ years perfecting our systems and processes to help entrepreneurs like you take charge of your own plumbing business and get your path to your future flowing more smoothly than you thought possible.

Be The Boss You Deserve to Be

Capitalize on your years of career experience in this executive ownership franchise opportunity. We train business owners, not plumbers.

Build Your Dream Business

Create the professional environment you always wished you had. You make the schedule, you choose your employees, you create opportunities.

You Don't Have To Go It Alone

Learn the best practices in the industry from a network of experts to get more from your professional life than you ever have before.



Franchise With The Most Trusted Residential And Commercial Plumbing Service Brand.

We entered the market with a mission to set the standard for plumbing practice in North America, bringing much-needed professionalism and reliability to an industry infamous for inconsistency. Since then, we've become the dependable, familiar face home and business owners count on to get their plumbing installation, repair and maintenance done right every time.

Our mission today? To teach our principles and practices of personal and business success so that all franchise owners within our system can live happier, more successful lives.

\$887

AVERAGE GROSS SALES PER JOB¹
\$871 Median Gross Sales per Job in 1st
Quartile of Franchise Outlets¹ and
\$605 Overall Average / \$559 Overall
Median Gross Sales per Job in 2021¹

300+

MARKETS IN
NORTH AMERICA



There Are Opportunities Available In Every Industry. So, Why Plumbing?

The plumbing industry is in the midst of a perfect storm. Homeownership rates are reaching record highs and the average age of a typical home is around 37 years. That means aging pipes and sewage lines are beginning to deteriorate and demand for plumbers is skyrocketing.

On top of that? Because of the trend of steering students toward college education over pursuit of the trades, the supply is dropping – fewer reputable plumbing companies are out there to handle the uptick in need across the country. There's never been a better time for the industry, or for those in search of an exciting business opportunity within it.



We decided to start a business so that we can help people grow in their lives. We feel the most pride when one of our employees tell us that they just bought their house or hit a milestone in life. To us, it's like another trophy on the mantel.

José & Monica Piña

FRANCHISE OWNER | SAN BERNARDINO, CALIFORNIA

We're In This Together. Here's What You Can Expect When You Own A Mr. Rooter Plumbing Franchise:

Streamlined Model

Low overhead, minimal office space, an established concept and few moving parts.

Recession-Resilient Industry

People need our irreplaceable services. Plus, demand for reputable plumbers has skyrocketed in recent years.

50+ Year Track Record Of Success

Join our long legacy as a leading provider of top-notch plumbing and drain service.

Trusted Brand

North America trusts Mr. Rooter Plumbing. Our reputation for excellence spans from coast to coast.

Professionalism & Consistency

Customers will know who to call when they see your eye-catching service vehicles and professional employee uniforms.

Culture & Camaraderie

Mr. Rooter Plumbing franchise owners are part of a unique and growing family – and they'll always have your back.

Legacy Opportunity

Many Mr. Rooter Plumbing franchise owners pass their business on to family, laying the foundation for a legacy that could last generations.

Access To More

Discounts on cutting-edge service equipment and technology.



This Is Your Path To The Future You've Been Dreaming Of – And You Don't Have To Walk It Alone.

The Mr. Rooter Plumbing franchise opportunity brings the best in the business together into a unified family of professionals working toward the same goals. Put simply: we're on your team. You'll have access to expert advice from experienced franchise owners and veteran businesspeople throughout your franchising journey so you can build your business the right way.



The most appealing thing about being part of Mr. Rooter Plumbing is being backed by a nationally recognized brand name. The name allows my business to continue to grow more quickly than it would on its own.

Frank Czeronka

FRANCHISE OWNER | BUENA, NEW JERSEY

With Us, Business Training And World-Class Franchise Support Come Standard.

One of the best things about franchise ownership is the ability to be in business for yourself with the backing of an experienced franchisor and a network of seasoned, helpful fellow franchise owners.

Learn Our Established System

Mr. Rooter Plumbing's training program includes classroom-style and hands-on operations, sales, and marketing training to help you take your business to the next level.

Take Advantage Of Technology

Our custom business management software is an all-in-one system meant to make running your business easier so you can focus on higher-level details like training, estimates and promotion.

Grow Through Visibility

Capitalize on the most effective techniques in local, national and digital marketing, as well as targeted strategies to keep the phone ringing and make the most of your territory.

Build A Strong Team

Finding the right techs to build your team is always a challenge, but our third-party, industry-leading hiring and onboarding platform makes the job much easier.

Stay Connected

Get ongoing training and guidance whenever you might need it from a seasoned Franchise Business Coach and other owners at regional and national gatherings and workshops.



We Are Neighborly®

With **40+ years** of collective experience, 18 leading franchise brands and **10 million** customers worldwide, Neighborly proudly empowers a network of **5,000+** franchise owners to achieve their entrepreneurial dreams through unmatched business opportunities with attractive benefits.

- Values-driven support network
- Valuable customer base
- Rapid launch process
- Cross-marketing potential

Our Code of Values

Respect • Integrity • Customer Focus • Having Fun in the Process!



Who Are We Looking For? You.

The Mr. Rooter Plumbing franchise opportunity isn't for everyone. We're looking for professionals who aspire to achieve something bigger. The most successful franchise owners are passionate team leaders who are willing to trust and follow our established model while putting in the work needed to grow. And we think you fit the bill.

Here's What You Need To Get Started

\$50,000

AVAILABLE LIQUID CAPITAL

\$250,000

MINIMUM NET WORTH

\$80,600 - \$191,140

ESTIMATED INITIAL INVESTMENT RANGE²

15% OFF

INITIAL FRANCHISE FEE FOR QUALIFIED VETERANS³



The Mr. Rooter owner's group is one of the most friendly and helpful teams we've ever met. They welcomed us into their group from the very beginning and are willing to share whenever they can.

Tony & Heidi Perez

FRANCHISE OWNERS | MINNEAPOLIS, ST. PAUL & ROCHESTER, MN



Ready To Refit Your Future?



Mr. Rooter
PLUMBING

a neighborly company

Become the executive you've
always wanted to be. Prime
territories are still available
nationwide, but not for long.
Claim yours today.

1. Figure based on 201 franchised businesses open and reporting for full 52 weeks of the calendar year 2020. Refer to the Item 19 of the 2021 Mr. Rooter SPV LLC Franchise Disclosure Document for complete details.

2. Does not include real estate costs or any additional franchise fee. Refer to Item 7 of the 2021 Mr. Rooter SPV LLC Franchise Disclosure Document for complete details.

3. Refer to Item 5 of the 2021 Mr. Rooter SPV LLC Franchise Disclosure Document for complete details.

This advertisement does not constitute an offer of a franchise. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Franchises may not be available in all states. The filing of an application for registration of an offering prospectus or the acceptance and filing thereof by the NY Department of Law as required by NY law does not constitute approval of the offering or the sale of such franchise by the NY Department of Law or the Attorney General of NY. MN Reg. File No. 2356.

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